

Focusing on...

Parenting as Children Grow



Seeking information and support for parenting is a sign of a strong parent. New information and parenting ideas are important for every parent, especially as their children grow and change.

Remember: Parenting as Children Grow = Knowledge of Parenting and Child Development

Tips

Places to go for information and support...

- Family Resource Centers
- Community Centers
- Libraries
- Physicians or nurses
- Childcare providers
- Behavioral health providers or counselors
- Schools
- 211 Information and Referral
- Other helplines or warmlines
- United Way
- [Well Badger Online Resource Center](#)
- Home visitors

What to look for...

- Be a critical consumer. You know your child and your own needs best.
- Examine the approach of parenting advice, information or programming. Is it positive? Will it accomplish your goals? Will it help you solve the challenge you are experiencing?
- Every parent can benefit from parent education. Good programs teach parents how to promote the behaviors they want to see in their children, support healthy child development and build a stronger, more enjoyable relationship with their child.
- Getting advice from parents, grandparents, family members, friends, and online resources can be helpful, but it is important to remember that advice often comes from personal experience rather than an in-depth knowledge of child development.

Information

[CDC Parenting Information](#) This website offers parents information from pregnancy through the teen years. Parents can learn how to handle common parenting challenges using interactive activities and videos.

[Learn the Signs: Act Early](#) Learn what to expect and watch for as your child grows from infancy through the preschool years on this website.

[Zero to Three](#) Find information on a wide range of infancy, toddler and the preschool age topics on this website.

[Just in Time Parenting](#) Parents can sign up to receive a series of newsletters, specific to their child's age, that come via email each month.

[Parents Toolkit](#) Blogposts and videos are posted for parents of school age children through young adults.

[Successful Black Parenting](#) This online magazine is specifically geared to Black parents.

[Fatherly](#) This fun website is specific to dads and has a practical advice column called *Ask the Goodfather*. It's full of information, so mothers might want to check it out also.

[Dadtalk](#) This blog provides easy to read, well researched posts on topics for fathers.

Activities

[CDC Milestone Tracker](#) This app helps parents identify and save their baby's milestones.

[CDC Parenting Skills](#) Interactive activities help parents practice new parenting techniques before using them with their child.

[Vroom](#) This website focuses on infant, toddler and preschool brain building and contains videos, printable materials and tip sheets.

[Vroom Daily Activities](#) A service sends you a daily text containing a brain building activity to do with your child.

[Make Time for Nine](#)

Evidence-Based Parent Education Programs The highest quality programs are called "evidence-based" because they have been tested and proven to really work for parents and kids. These programs are offered in different parts of Wisconsin:

- Triple P Positive Parenting Program
- Nurturing Parenting Program
- ACT Raising Safe Kids
- The Incredible Years
- Strengthening Families 10-14

To find out if one of these programs is available in your area, contact [family resource centers](#), community centers, family physicians, libraries, University of Wisconsin-Extension, Head Start, childcare centers or schools.

Community Campaigns There may be specific community wide efforts available in your area that are designed to help parents with resources that support early learning and future school success. They often sponsor fun, free community activities for young children and their families. Campaigns available in various parts of the state include:

- Talk Read Play
- Born Learning
- Success by Six
- Cradle to Career