



FIVE FOR FAMILIES IDEA

Words Matter

To grow and develop, your child's brain needs to hear thousands of words every day from the time they are born. Luckily, parents, siblings, caregivers and relatives are all rich sources of conversation. Talking together teaches kids new words and helps them learn to communicate and problem solve.

Describe your world: Narrate the everyday things you see and do for babies.

Stop and listen: Take a few moments. Give your full attention. Set aside times for longer conversations.

Keep it going: Ask questions, give kids time to respond, and build on what they know with new words and information.